

MARCELO BUCHELI

Associate Professor

Department of Business Administration, College of Business

Department of History, College of Liberal Arts

University of Illinois at Urbana-Champaign

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EMPLOYMENT

Associate Professor, Department of Business Administration (75%) and Department of History (25%), University of Illinois (Urbana-Champaign), 2011- present.

Visiting Professor, École Polytechnique, Paris, France, 2013.

Assistant Professor, Department of Business Administration and Department of History, University of Illinois (Urbana-Champaign), 2005-2011.

Assistant Professor, Department of Economics, Universidad de los Andes (Colombia), 2004.

EDUCATION

Ph.D. in Latin American Economic and Business History, Stanford University, 2002.

M.A. in History, Stanford University, 1998.

M. A. in Economics, Universidad de los Andes, Bogotá, Colombia, 1993.

B.S. in Economics, Universidad de los Andes, Bogotá, Colombia, 1991.

AWARDS AND HONORS

2014-2016 John H. Dunning Fellow in International Business, Henley Business School, University of Reading

2015 Finalist, Best Paper Award in International Corporate Governance, Academy of Management Meeting, Vancouver (with Erica Salvaj and Minyoung Kim).

2011 Mira Wilkins Award in International Business History

2009-2010 Center for Advanced Study Fellow, University of Illinois

2009 Petroleum History Institute Article of the Year Award

2004-2005 Harvard-Newcomen Fellow in Business History, Harvard Business School

2004 Newcomen-Harvard Award for the best article published in *Business History Review*.

PUBLICATIONS

REFEREED BOOKS

Bucheli, Marcelo and R. Daniel Wadhvani (eds.) (2014) *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press). First paperback edition 2015. Japanese translation in progress.

Bucheli, Marcelo (2005) *Bananas and Business: The United Fruit Company in Colombia, 1899-2000* (New York: New York University Press). Spanish translation published by Ediciones Uniandes (Bogotá), 2013.

Bananas and Business has been reviewed in: *American Historical Review*, *Business History*, *Business History Review*, *Choice*, *Economic Affairs*, *Economic History Review*, *EH-Net*, *Enterprise and Society*, *Hispanic American Historical Review*, *Historia Crítica*, *International Affairs*, *Independent Review*, *Journal of American History*, and *Journal of Latin American Studies*.

ARTICLES IN REFEREED JOURNALS

Bucheli, Marcelo, Erica Salvaj, and Minyoung Kim (2015), "Non-Market Strategies During Transitions: The Case of Chile," in John Humphreys (ed.), *Academy of Management Annual Conference Best Paper Proceedings* 2015: 10886. DOI: 10.5465/AMBPP.2015.150.

Bucheli, Marcelo and Minyoung Kim (2015), "Attacked from Both Sides: A Dynamic Model of Multinational Corporations' Strategies for Protection of their Property Rights," *Global Strategy Journal*, vol. 5, No. 1: 1-26. [Lead article]

Bucheli, Marcelo and Erica Salvaj (2014) "Adaptation Strategies of Multinational Corporations, State-Owned Enterprises, and Business Groups to Economic and Political Transitions: A Network Analysis of the Chilean Telecommunications Sector, 1958-2005," *Enterprise and Society*, vol. 15, No. 3: 534-576.

Bucheli, Marcelo and Gonzalo Romero Sommer (2014) "Multinational Corporations, Property Rights, and Legitimization Strategies: US Investors in the Argentine and Peruvian Oil Industries," *Australian Economic History Review*, vol. 54, No. 2: 146-164.

Bucheli, Marcelo and Erica Salvaj (2013), "Reputation and Political Legitimacy: ITT in Chile, 1920-1972," *Business History Review*, vol. 87, No. 4: 729-755.

Bucheli, Marcelo and Minyoung Kim (2012), "Political Institutional Change, Obsolescing Legitimacy, and Multinational Corporations: The Case of the Central American Banana Industry," *Management International Review*, Vol. 52, No. 6: 847-877.

Bucheli, Marcelo (2010) "Major Trends in the Historiography of the Latin American Oil Industry," *Business History Review*, vol. 84, No. 2: 339-362.

Bucheli, Marcelo and Ruth Aguilera (2010) "Political Survival, Energy Policies, and Multinational Corporations: A Historical Study for Standard Oil of New Jersey in Colombia, Mexico, and Venezuela in the Twentieth Century," *Management International Review*, vol. 50, No. 3: 347-378.

Bucheli, Marcelo, Joseph Mahoney, and Paul Vaaler (2010) "Chandler's Living Scholarship: The Visible Hand of Vertical Integration in Nineteenth Century America Seen Under a Twentieth-First Century Transaction Costs Economics Lens," *Journal of Management Studies*, vol. 47, No. 5: 859-883.

Bucheli, Marcelo (2010) "Multinational Corporations, Business Groups, and Economic Nationalism: Standard Oil (New Jersey), Royal Dutch-Shell, and Energy Politics in Chile, 1913-2005," *Enterprise and Society*, vol. 11, No. 2: 350-399.

*** Winner of the 2011 Mira Wilkins Award in International Business History**

Bucheli, Marcelo (2009) "Canadian Multinational Corporations and Economic Nationalism: The Case of Imperial Oil Limited in Alberta (Canada) and Colombia, 1899-1938," *Entreprises et Histoire*, No. 54 (April): 67-85.

*** Winner of the 2009 Petroleum History Institute Article of the Year Award**

Bucheli, Marcelo (2008) "Negotiating Under the Monroe Doctrine: Weetman Pearson and the Origins of US Control of Colombian Oil," *Business History Review*, vol. 82 (Autumn): 529-553.

Bucheli, Marcelo (2008) "Multinational Corporations, Totalitarian Regimes, and Economic Nationalism: United Fruit Company in Central America, 1899-1975," *Business History*, vol. 50, No. 4 (July): 433-454.

Bucheli, Marcelo (2004). "Enforcing Business Contracts in South America: The United Fruit Company and the Colombian Banana Planters in the Twentieth Century," *Business History Review*, vol. 78, No. 2 (Summer): 181-212. [Lead article]

*** Winner of the 2004 Newcomen-Harvard Article Award**

Bucheli, Marcelo (1997). "United Fruit Company in Colombia: Impact of Labor Relations and Governmental Regulations on its Operations, 1948-1968," *Essays in Economic and Business History*, vol. 15: 65-84.

Bucheli, Marcelo (1995). "Sindicalismo y prensa entre los contratos petroleros: estudio histórico para Colombia," *Desarrollo y Sociedad*, No. 35 (March): 27-52.

Bucheli, Marcelo (1992). "La caída de la Zona Bananera de Santa Marta durante la década de los sesenta," *Historia Crítica*, No. 4, 1992.

CHAPTERS IN EDITED VOLUMES

Bucheli, Marcelo (2015), "Multinationals, Business Groups, and Chile's Energy Policies," in Geoffrey Jones and Andrea Lluch (eds.), *The Impact of Globalization in Argentina and Chile: Business Enterprises and Entrepreneurship* (Cheltenham: Edward Elgar).

Bucheli, Marcelo and Luis Felipe Sáenz (2014), "Export Protectionism and the Great Depression: Multinational Corporations, Domestic Elite, and Export Policies in Colombia," in Paulo Drinot and Alan Knight (eds.), *The Great Depression in Latin America* (Durham: Duke University Press): 129-159.

Wadhvani, R. Daniel and Marcelo Bucheli, (2014), "The Future of the Past in Management and Organizational Studies," in Marcelo Bucheli and R. Daniel Wadhvani (eds.), *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press): 3-29.

Bucheli, Marcelo and Jin-Uk Kim (2014), "The State as a Historical Construct in Organization Studies," in Marcelo Bucheli and R. Daniel Wadhvani (eds.), *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press): 241-262.

Kipping, Matthias, R. Daniel Wadhvani, and Marcelo Bucheli (2014), "Analyzing and Interpreting Historical Sources: A Basic Methodology," in Marcelo Bucheli and R. Daniel Wadhvani (eds.), *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press): 305-329.

Bucheli, Marcelo (2011), "Empresas multinacionales, grupos económicos y nacionalismo petrolero: Shell, Esso, Copec y el estado chileno, 1913-2005," in Geoffrey Jones and Andrea Lluch (eds.), *El impacto histórico de la globalización en Argentina y Chile* (Buenos Aires: Temas).

Bucheli, Marcelo and Ian Read (2006) "Banana Boats and Baby Food: The Banana in US History" in Zephyr Frank, Carlos Marichal, and Steven Topik (eds.), *From Silver to Cocaine: Latin American Commodity Chains and the Building of the World Economy* (Durham: Duke University Press)

Bucheli, Marcelo (2003) "United Fruit Company in Latin America" in Mark Moeberg and Steve Striffler (eds.), *Banana Wars: Power, Production, and History in the Americas* (Durham: Duke University Press)

Bucheli, Marcelo (2003) "Tras la visita del Señor Herbert: United Fruit Company, elite local y movimiento obrero en Colombia, 1900-1970" in Carlos Dávila (ed.), *Empresas y empresarios en la historia de Colombia, siglos 19 y 20* (Bogotá: Universidad de los Andes/Norma)

ARTICLES FOR PRACTITIONERS

Bucheli, Marcelo (2013) "A Different Game for the Region," *Latin Trade*, November: 46-47.

Bucheli, Marcelo and Luis Felipe Sáenz (2013) "Colombia's Coffee Producers Reprise Export Protectionism," *Bloomberg View* (www.bloomberg.com), March 22.

Bucheli, Marcelo and Erica Salvaj (2009) "Embrace Your Enemy," *Harvard Business Review*, vol. 87, No. 5 (May): 22-23.

Bucheli, Marcelo (2005) "Banana War Maneuvers," *Harvard Business Review*, vol. 83, No. 11 (November): 22-24.

HARVARD BUSINESS SCHOOL CASE

Bucheli, Marcelo and Geoffrey Jones (2005) "The Octopus and the Generals: United Fruit Company in Guatemala," Harvard Business School Case 9-805-146.

OTHER PUBLICATIONS

NON-PEER REVIEWED SCHOLARLY ARTICLES AND ESSAYS

Bucheli, Marcelo and R. Daniel Wadhvani (2014) "A Return to the Past: History and Organization Studies," *Le Libellio*, vol. 10, No. 1: 5-13.

Bucheli, Marcelo (2013) "Integrating Business History in a Friendly Environment Where No Previous Tradition Existed," in Geoffrey Jones and Walter Friedman (eds.), *Teaching Business History: Insights and Debates* (Boston: Harvard Business School Publishing).

Bucheli, Marcelo (2011) "Oil Nationalism, Property Rights, and Political Regimes: A Comparative Study of Colombia and Mexico in the Twentieth Century," in Alain Beltran (ed.), *Oil Producing Countries and Oil Companies* (Brussels: Peter Lang).

Bucheli, Marcelo (1994) *Empresas multinacionales y enclaves agrícolas: el caso de United Fruit en Magdalena y Urabá, Colombia (1948-1968)* (Bogotá: Universidad de los Andes)

REPUBLICATIONS AND TRANSLATIONS

Book

Bucheli, Marcelo (2013) *Después de la hojarasca: United Fruit Company en Colombia, 1899-2000* (Bogotá: Universidad de los Andes): Spanish translation of *Bananas and Business*.

Articles and essays

Bucheli, Marcelo and Ian Read (forthcoming) “Barcos bananeros y alimentos infantiles: el banano en la historia de Estados Unidos,” in Carlos Marichal, Zephyr Frank, and Steven Topik (eds.), *De la plata a la cocaína: cinco siglos de historia económica de América Latina* (Mexico: Fondo de Cultura Económica). Translation of Bucheli & Read (2006), “Banana Boats and Baby Food.”

Bucheli, Marcelo and Luis Felipe Sáenz (forthcoming) “Proteccionismo exportador y la Gran Depresión: compañías multinacionales, elite doméstica y políticas de exportación de Colombia,” in Paulo Drinot and Alan Knight (eds.), *La Gran Depresión en América Latina* (Mexico: Fondo de Cultura Económica). Translation of Bucheli and Sáenz (2014), “Export Protectionism.”

Bucheli, Marcelo (2007) “United Fruit in Latin America” in Geoffrey Jones and R. Daniel Wadhvani (eds.) *Globalization and Entrepreneurship* (Cheltenham, UK: Edward Elgar). Republication of Chapter 3 of *Bananas and Business*.

BOOK REVIEWS

Bucheli, Marcelo (forthcoming) Review of *Entrepreneurship and Multinationals: Global Business and the Making of the Modern World* (Cheltenham: Edward Elgar, 2013) by Geoffrey Jones. *Business History Review*.

Bucheli, Marcelo (2015) Review of *The Business of Empire: United Fruit, Race, and U.S. Expansion in Central America* (Ithaca: Cornell University Press, 2011) by Jason Colby. *Enterprise and Society*,

Bucheli, Marcelo (2015) Review of *The Empire Trap: The Rise and Fall of U.S. Intervention to Protect American Property Overseas* (Princeton: Princeton University Press, 2013) by Noel Maurer. *Economic History Review*, vol. 68, No. 3: 1101-1102.

Bucheli, Marcelo (2014) Review of *Resources for Reform: Oil and Neoliberalism in Argentina* (Stanford: Stanford University Press, 2012) by Elana Shever. *Journal of Latin American Studies*, vol. 46, No. 1: 218-220.

Bucheli, Marcelo (2014) Review of *British Lions and Mexican Eagles: Business, Politics, and Empire in the Career of Weetman Pearson in Mexico, 1899-1919* (Stanford: Stanford University Press, 2011), by Paul Garner. *Business History Review*, vol. 88, No. 1: 212-215.

Bucheli, Marcelo (2011) Review of *From Windfall to Curse? Oil and Industrialization in Venezuela, 1920 to the Present* (University Park: The Pennsylvania State University Press, 2009) by Jonathan Di John. *Business History Review*, vol. 85, No. 3: 219-221.

Bucheli, Marcelo (2010) Review of *The Enduring Legacy: Oil, Culture, and Society in Venezuela* (Durham: Duke University Press, 2009) by Miguel Tinker Salas. *Business History Review*, vol. 84, No. 1: 192-194.

Bucheli, Marcelo (2009) Review of *Colombia and the United States: The Making of an Inter-American Alliance, 1939-1960* (Kent [Ohio]: Kent State University Press, 2008) by Bradley Lynn

Coleman. *Diplomacy and Statecraft*, vol. 20, No. 1 (March): 185-187.

Bucheli, Marcelo (2009) Review of *The Ecology of Oil: Environment, Labor, and the Mexican Revolution, 1900-1938* (Cambridge: Cambridge University Press, 2006) by Myrna I. Santiago. *Business History Review*, Vol. 82, No. 4: 878-880.

Bucheli, Marcelo (2009) Review of *Plantation Jamaica 1750-1850: Capital and Control in a Colonial Economy* (Mona: University of West Indies Press, 2005) by B. W. Higman. *Business History*, Vol. 51, No. 2: 299-300

Bucheli, Marcelo (2008) Review of *The Banana: Empires, Trade Wars and Globalization* (Lincoln: University of Nebraska Press, 2008) by James Wiley. *E-H Net* (Economic History Net), October.

Bucheli, Marcelo (2008) Review of *Labor-Management Relations in Puerto Rico During the Twentieth Century* (Gainesville: University Press of Florida, 2006) by Arleen Hernández-Díaz. *Bulletin of Latin American Research*, Vol. 27, No. 3: 431-433.

Bucheli, Marcelo (2008) Review of *The Birth of Big Business in the United States* (Westport: Praeger, 2006) by David O. Whitten and Bessie E. Whitten. *Business History Review*, vol. 81.

Bucheli, Marcelo (2007) Review of *From Orchard to Markets: An Account on the Development of the Fruit and Vegetable Trade in the UK* (London: Lockwood Press, 2005) by Peter Davies and David Hope-Mason. *Business History*, Vol. 47, No. 1, January: 112-113.

Bucheli, Marcelo (2005) Review of *The European Cable Companies in South America before the First World War* (Helsinki: Academia Scientiarum Fennica, 2004) by Jorma Ahvenainen, *Enterprise and Society*, Vol. 6, No. 2, September: 508-510.

Bucheli, Marcelo (2003) Review of *The Sword of Damocles: The IMF, the World Bank, and US Foreign Policy in Colombia and Chile* (Westport, CT: Praeger, 2002) by Jon Kofas. *Journal of Economic History*, Vol. 63, No. 2, June: 610-612.

ENCYCLOPEDIA AND MUSEUM CATALOG CONTRIBUTIONS

Bucheli, Marcelo (2005) "United Fruit Company," in Charles Geisst (ed.), *Encyclopedia of American Business History* (London: Facts on File)

Bucheli, Marcelo (2004) "United Fruit Company," in John J. McCusker (ed.), *History of World Trade Since 1450* (New York: Macmillan Reference USA)

Bucheli, Marcelo (2004) "Colombia," in Carl Skutsch (ed.), *Encyclopedia of the World's Minorities* (New York: Routledge)

Bucheli, Marcelo (2003) "Chronologie der Geschichte des Bananenbaus und des Handels in Mittelamerika," in Christina Bargholz, *Tanz um die Banane: Handelsware und Kultobjekt* (Hamburg: Museum der Arbeit/Doelling und Galitz Verlag).

(French expanded version in "Histoire de l'United Fruit Company, de la culture et du commerce de la banane," in Christina Bargholz, *Sacrée Banane! Profits et Passions* (Vevey: Foundation Alimentarium, 2006)).

TEACHING

INSTRUCTOR

University of Illinois at Urbana-Champaign, Department of Business Administration (2005-present):

- International Business (undergraduate)
- Global Business History (MBA)
- Political Economy of International Business (PhD)

University of Illinois at Urbana-Champaign, Department of History (2005- present):

- Latin American Economic History (undergraduate)
- Global Business History (undergraduate)

Harvard Business School (2004)

- Business History (MBA)

Chinese University of Hong Kong, Department of Business Administration (Summer 2014)

- International Business (undergraduate)

Universidad de los Andes (Colombia), Department of Economics, (2004 and Summers of 2009, 2011, and 2013)

- Global Economic History (undergraduate/Masters)

Stanford University, Department of History (2001-2003)

- Latin American History (undergraduate)

Universidad de los Andes, Department of History (junior lecturer 1993-1994)

- History of the Transition from Feudalism to Capitalism (undergraduate)

Universidad Javeriana (Colombia), Department of Economics (junior lecturer 1994)

- Seminar on Adam Smith, David Ricardo, and Karl Marx (undergraduate)

TEACHING RECOGNITION

Included in the official list of Excellent Teachers based on student evaluations, University of Illinois, Urbana Champaign: 2008 (MBA), 2009 (PhD course), 2011 (undergraduate), 2012 (MBA), 2013 (MBA).

Faculty of the Month Award by the Fusion Undergraduate Student Organization (University of Illinois) for the course International Business (February, 2011).

Nominated for the Excellence in Teaching Prize as a Teaching Assistant, Stanford University, 1998, 1999.

TEACHING TRAINING AND DEVELOPMENT

Creator and instructor of the International Business Online Course (2013-2014)

Creator of the introductory course for the “Global Business Institutions and Society” minor, College of Liberal Arts, University of Illinois at Urbana-Champaign, 2012-2015.

Invited speaker at the “Business History: Incorporating New Research into Course Development Workshop,” Harvard Business School, Boston, June 2012.

Center for Teaching Excellence Training Program for the Business School, University of Illinois, 2005, 2006.

Center for International Business Education and Research (CIBER) Faculty Development Program, China, 2006.

STEP Program for Teaching the Case Method, Harvard Business School, 2004.

DISSERTATION AND THESES COMMITTEES

Dissertation Chair

Bradley Skousen, Department of Business Administration, University of Illinois at Urbana-Champaign, 2013.

Ishva Minefee, Department of Business Administration, University of Illinois at Urbana-Champaign, 2013.

Dissertation Committee Member

Juana Afanador, École des hautes études en sciences sociales, Paris, France. Thesis: "La route vers la mer (Urabá, Antioquia- Colombie): un projet de developpement imprévisible." Chair: Alain Musset.

José Quintana, Henley Business School, University of Reading (UK). Thesis: "Structure, Organization and Evolution of Colombian Business Groups." Chair: Rajneesh Narula.

Ellen Tillman, Department of History, University of Illinois at Urbana-Champaign, 2010. Thesis: "Imperialism Revisited: Military, Society, and US Occupation in the Dominican Republic." Chair: Nils Jacobsen.

Master Thesis Committee Member

Jorge Valencia, School of Economics, Universidad de los Andes, 2013. Thesis: "Conflictos internos posteriores a la independencia como canal de transmisión de instituciones coloniales."

Undergraduate Thesis Committee Member

Lara Sanoica, School of Liberal Arts and Sciences, University of Illinois at Urbana-Champaign, 2013. Thesis: "Copper and the Role of Extractive Industry Ownership for Economic Growth."

RESEARCH GRANTS

University of Illinois Campus Research Board Grant, 2014

Center for International Business Education and Research Grant, University of Illinois at Urbana-Champaign, 2014.

Lemann Center for Brazilian Studies Research Grant, University of Illinois at Urbana-Champaign, 2011.

Center for International Business Education and Research Grant, University of Illinois at Urbana-Champaign, 2011

Canadian Government Research Grant for US-Canadian Studies. Canadian Embassy in Washington DC, USA. Awarded in December 2006.

Center for Latin American and Caribbean Studies, University of Illinois (Urbana-Champaign). Travel research grant. Awarded in December 2006

Center for International Business Education and Research Grant, University of Illinois at Urbana-Champaign, 2006

The Andrew W. Mellon Dissertation Write-up Fellowship. Stanford University, 1999-2000

The Admiral and Mrs. John E. Lee Fund, The Social Science History Institute, Stanford University, Summer, 1999

The Andrew W. Mellon Summer Research Fellowship, Stanford University, 1998

The Center for Latin American Studies Summer Research Fellowship. Stanford University, 1997

Department of History Fellowship, Stanford University, 1996-98

The Ayacucho Fellowship, Center for Latin American Studies, Stanford University, 1995-96

University of Cambridge Summer School International Fellowships, University of Cambridge, Great Britain, 1993

SERVICE

PROFESSIONAL SERVICE

Program Organizing Committee member for the 2016 Business History Conference meeting.

Elected Trustee, *Business History Conference* (2011-2013)

Chair, John Rovensky Fellowship in US Business and Economic History Committee, University of Illinois Foundation (2014 - present)

Chair, Gomory Book Prize Committee, Business History Conference (2012)

EDITORIAL

Book Review Editorial Board Member, *Business History Review* (2007- present)

Associate Editor for Book Reviews, *Enterprise and Society* (2009-2012)

Associate Editor, *International Journal of Organizational Analysis* (2010-2011)

Editorial Review Member, *Management International Review* (from January 2010)

Editorial Board Member, *Revista Historia Crítica* (1994-1995)

Advisory Board Member, *Cuadernos de Economía* (Colombia) (from 2009)

REFEREE AND REVIEWER

Reviewer of papers submitted to the Academy of International Business Meeting (2006, 2010, 2014), the Academy of Management Meeting (2007, 2010), and the Strategic Management

Meeting (2013)

Ad-hoc referee for the following journals: *Academy of Management Perspectives*, *Academy of Management Review*, *Advances in International Management*, *Business History*, *Business History Review*, *Caribbean Studies*, *Corporate Governance: An International Review*, *Critical Historical Studies*, *Enterprise and Society*, *Explorations in Economic History*, *Historia Crítica*, *Journal of Agricultural and Food*, *Industrial Organization*, *Journal of Business Research*, *Journal of Global Policy*, *Journal of International Business Studies*, *Journal of International Trade and Economic Development*, *Journal for Latin American Studies*, *Journal of Management Studies*, *Journal of Peace and Change*, *Journal of World Business*, *Management and Organizational History*, *Management International Review*, *Organization Science*, *Revista de Ciencia Política (Chile)*, *Revista de Historia Industrial*, *Strategic Management Journal*.

External book manuscript referee for the following presses: Routledge (2011, 2013), Ediciones Uniandes (2013).

UNIVERSITY SERVICE

Elected senator at the University of Illinois at Urbana-Champaign Faculty Senate for the College of Business, 2014-2016.

Elected member of the Departmental Advisory Committee, Department of Business Administration, College of Business, University of Illinois at Urbana-Champaign, 2014-2016.

Elected member of the Faculty Advisory Committee, College of Liberal Arts, University of Illinois at Urbana-Champaign, 2014-2016.

Chair, Education Policy Committee, College of Business, University of Illinois at Urbana-Champaign, 2013.

Fulbright Fellowships evaluator, University of Illinois at Urbana-Champaign, 2013

Sheth Distinguished Faculty Award for International Achievement Committee Member, University of Illinois at Urbana-Champaign, 2013.

Center for Latin American Studies, Executive Committee Member, 2009-2011.

Tinker Fellowship Committee Member, Center for Latin American Studies, University of Illinois at Urbana-Champaign, 2009-2012.

ACADEMIC MEMBERSHIPS

- The Business History Conference, since 1998.
- The Academy of International Business, since 2004
- The American Historical Association, since 2001.
- The Academy of Management, since 2006.

SCHOLARLY PRESENTATIONS

INVITED LECTURES

University of Notre Dame (2015), University of Reading (2013, 2014, 2015), Universidad de Barcelona (2014), Universidad Autónoma de Madrid (2014), University of London (2013), ESCP Business School, Paris (2013), Université Toulouse (2013), Florida International University (2013), Saïd Business School, Oxford University (2010), Harvard Business School (2008),

University of Chicago (2008), Universidad Jorge Tadeo Lozano (Bogotá, Colombia) (2008), George Washington University (2008), Universidad Autónoma de México (2007), Universidad de Buenos Aires (2006), IBMEC University (Sao Paulo, Brazil) (2005), Fundacao Getulio Vargas (Sao Paulo, Brazil) 2005.

SELECTED RECENT CONFERENCE PAPERS

“Non-market Strategies During Transitions: The Case of Chile.” Best Paper Award Session in International Corporate Governance, Academy of Management, Vancouver, Canada, August 2015 (with Erica Salvaj and Minyoung Kim).

“American Multinationals as Business Groups in Latin American History.” Business History Conference, Miami, June 2015.

“The Colony Strikes Back: The Case of Colombia, Jersey Standard, and the United States.” World Business History Conference, Frankfurt, March 2014 and Economic History Society Meeting, Columbus, Ohio, August 2014 (with Xavier Durán)

“US Business Groups.” Business Groups in the West Workshop, University of Kyoto, Japan, March 2014.

“Political Survival and Government Nationalist Policies in the Latin American Natural Resource Sector.” Political Regulation in Natural Resources Workshop, Norwegian University of Science and Technology, Trondheim, Norway, August 2013.

“Economic Nationalism in Latin America and Africa in the Twentieth Century: A Comparison.” Business History Conference, Philadelphia, Pennsylvania, March 2012 (with Stephanie Decker).

“Multinational Corporations, Domestic Elites, and Economic Nationalism: The Latin American Oil Industry.” Business History Conference, Saint Louis, Missouri, USA, April 2011.

“Multinational Corporations, Business Groups, and Economic Nationalism: Standard Oil (New Jersey), Royal Dutch-Shell, and Energy Politics in Chile, 1913-2005.” Business History Conference, Milan, Italy, July 2009

“American Oil Companies in Colombia and Mexico.” Les relations entre companies petrolieres et etats producteurs Coloque International, Paris, France, September 2006.

“Confronting the Octopus: United Fruit, Standard Oil, and Economic Nationalism in Colombia.” International Economic History Association, Helsinki, Finland, August 2006

“Confronting Right-Wing Nationalism, Left-Wing Nationalism, and Democratic Nationalism: Standard Oil in Venezuela, Colombia, and Mexico.” Academy of International Business, Beijing, China, June 2006